In-Person Sponsorship Packages

Sponsorship Amenities	Palladium $35,000	Platinum $30,000	Gold $25,000	Silver $20,000	Cobalt $15,000	Nickel $10,000	Copper $5,000	Bronze $2,500	Iron $1,000
Complimentary Full Access HTSC registration	Seven	Six	Five	Four	Three	Two	One		
Week of Banner Ad time on the event website (You choose the weeks)*	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	One week	One week		
Sponsor highlight in email blast to HTSC (Distribution of 31,000 ppl)* & **	Five ~155,000 email impressions	Four ~124,000 email impressions	Four ~124,000 email impressions	Three ~93,000 email impressions	Three ~93,000 email impressions	Two ~62,000 email impressions	Two ~62,000 email impressions	One ~31,000 email impressions	
Sponsor Listing by Level in email blasts to Database (~31,000 persons) - Estimate of 12 eblasts totaling 372,000 impressions*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the program	Center Spread plus Full	Spread plus Half	Spread	Full	Half	Half			
Sponsor recognition by level at start of technical sessions each day	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Award certificate presented for sponsorship at Reception or Other Key Time in Program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on Signage at event	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the printed program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

If the event is held virtually due to COVID complications, sponsors will receive the following amenities in lieu of the ones listed above under In-Person Sponsorship Packages

Virtual Sponsorship Packages

Sponsorship Amenities	Palladium $35,000	Platinum $30,000	Gold $25,000	Silver $20,000	Cobalt $15,000	Nickel $10,000	Copper $5,000	Bronze $2,500	Iron $1,000
Complimentary Full Access HTSC registrations	Fourteen	Twelve	Ten	Eight	Six	Four	Two	One	
Opportunity to Host End of Day Virtual Meet & Greet Event	Yes (First Choice of Day)	Yes (Second Choice of Day)	Yes (Third Choice of Day)	Yes (Fourth Choice of Day)					
Sponsor Acknowledgement by level in email blasts to HTSC (Distribution of 31,000 ppl)* - Original estimate for in-person event was 12 eblasts totaling 372,000 impressions. With conference date delays & conversion to virtual event, we were able to increase this number to an estimated 21 eblasts totaling over 600,000 email impressions. **	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor recognition at start of technical sessions each morning & one afternoon break each day - With visual slide showing logo and sponsorship level - Estimate a minimum of 120 - 150 minutes of looping slide deck time over event (per track)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Full Slide Ad in Looping slide deck in all tracks at one break each day - Estimate a minimum of 10 - 15 minutes of looping slide deck time per break	Four Days	Three Days	Two Days	Two Days	One Day	One Day			
Week of Banner ad time on the event website (You choose the weeks)	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	One week	One week		
Sponsor highlight in email blast to HTSC (Distribution of 31,000 ppl)* & **	Five ~155,000 email impressions	Four ~124,000 email impressions	Four ~124,000 email impressions	Three ~93,000 email impressions	Three ~93,000 email impressions	Two ~62,000 email impressions	Two ~62,000 email impressions	One ~31,000 email impressions	
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the program in the sponsor section	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the program	Center Spread plus full page	Spread plus full page	Spread plus half page Ad	Spread	Full page plus half page Ad	Full page	Half Page	Half Page	
Award certificate for sponsorship	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

*Participation in this begins once sponsorship is paid

**Sponsor paragraph feature impression numbers are included in the sponsor acknowledgement by level numbers.

Program Ad – Spread $1000
Program ad spreads (two pages side-by-side) will appear in the HTSC program booklet and are designed to 8" wide x 6.5" tall. This is an excellent way to highlight your company to each and every attendee! Ads are due 23 September 2022.

Program Ad – Full Page $750
Full page ads will appear in the HTSC program booklet and are designed to 3.75" wide x 6.5" tall. This is an excellent way to highlight your company to each and every attendee! Ads are due 23 September 2022.

Program Ad – Half Page $500
Half page ads will appear in the HTSC program booklet and are designed to 3.75" wide x 3.125" tall. This is an excellent way to highlight your company to each and every attendee! Ads are due 23 September 2022.

Web Banner $200
Web banner ads will appear on the HTSC website and are available for 1 week at a time. Web banners should be designed to be 520 pixels wide x 100 pixels high.